



# GALA NOCASH 2017 – THE 16<sup>TH</sup> EDITION

## AGENDA

**17.00 – 17.30: Registration, refreshments, networking and exhibition**

**17.30 – 17.35: welcome speech - APERO (The Association for Electronic Payments from Romania)**

**17.35 – 18.30 Presentations of special guests – key speakers**

. European Banking Federation (to be confirmed)

. Mr. **Benzi Axelrod** - **Visa** Digital Commerce Senior Manager - theme: "Digital development in U.S."

. Mr. **Osman Inegol** - Senior Product, Programme Manager, **Visa Inc.** - Business Innovation, Digital Solutions, Market Readiness - theme: "Digital landscape in Europe"

. Mr. **Wido Beekman** – **OT Morpho** (former Oberthur Technologies) – Strategic Sales for Solution North-west Europe, Central- and South Eastern Europe and Russia - theme: "How digital enablement put banks in the front seat together with FinTech companies"

. Mr. **Frederik Mennes** – Senior Manager Market & Security Strategy, **VASCO** Data Security - theme: "Which strong authentication and transaction monitoring solutions comply with PSD2. How to prepare your business."

18.30 – 18.40 Pauza

**18.40 – 19.00 Award Ceremony - part one**

1. Full Career Award - exclusive NOCASH Award

Prizes based on nominations and votes cast by the Gala NOCASH jury.

2. The premiere of the year

3. Pioneering in the electronic payment industry

4. Partner of the year

**19.00 – 19.05 Video projection I - short interviews on the streets of Bucharest**

In the context of PSD2: *would you trust Facebook or your own telecom provider to offer you money transfers or payments services?*



### **19.05 – 19.30 Award Ceremony - part two**

Prizes based on statistical data provided by the market players

#### **Alternative channel section**

5. The payment application of the year - the banking sector
6. The payment application of the year - the non-banking sector
7. The financial institution with the highest degree of digitization among clients
8. Public institution in Romania with the largest online revenue
9. Public institution in Romania with the largest share of electronic payments in total revenues.
10. Merchant of the year in online environment (e-commerce)

### **19.30 – 19.35 Video projection II - short interviews on the streets of Bucharest**

*At vending machines terminals would you like to pay in a different way than with cash? By using credit cards or directly with your mobile phone?*

### **19.35 – 20.15 Award Ceremony - part three**

Prizes based on statistical data provided by the issuers

#### **Cards section**

11. The institution with the most active online buyers
12. The largest adoption of contactless payments among its own clients
  - 11.1 issuer / 11.2 merchant
13. The bank with the most active cards
14. The non-banking financial institution with its most active cards
  - 14.1 IFN / 14.2 Electronic ticket issuer
15. Shopping card of the Year
16. Merchant of the Year in off-line environment (real world)
17. The bank of the year in the card market

### **Final of the award ceremony - Group photo with the award winners**

### **20.15 – 21.30 Cocktail, networking and exhibition**

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