

Tapping-in to the potential of contactless

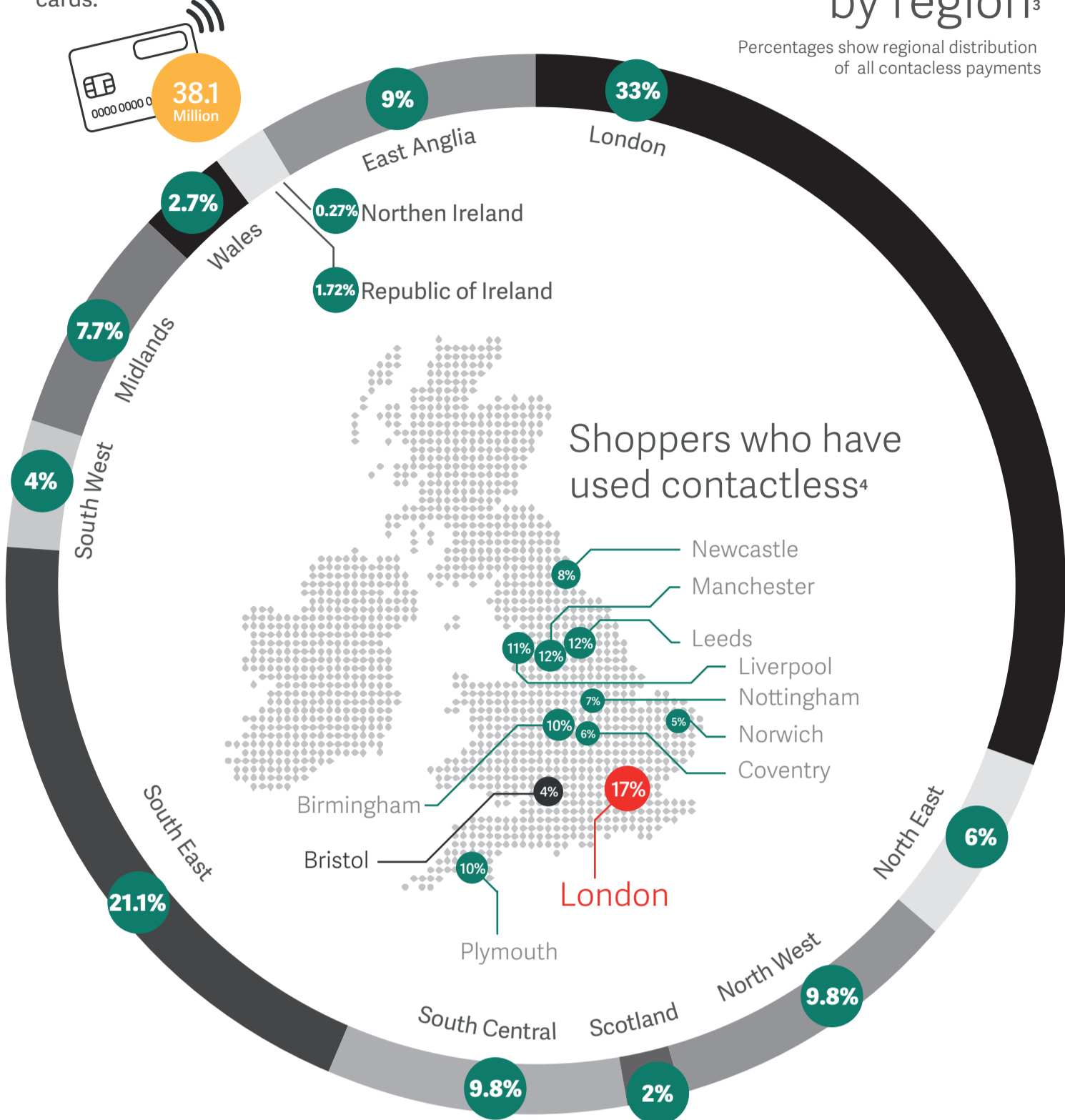


Contactless payments have more than trebled (249%) between 2012 and 2013.¹

There are currently **38.1 million contactless cards** in circulation across the UK, making up 25.7% of all credit, and debit and charge cards.²

Contactless payments by region³

Percentages show regional distribution of all contactless payments



Shoppers who have used contactless⁴



Contactless transactions in December 2013 by sector³

Entertainment Sector



1,525,814

December 2012

Food & Drink Sector



36,909,651

Motoring Sector



3,824

September 2012

Transport Sector



2,489

September 2012



WorldPay customers have taken more than 61.2 million contactless payments with a total cash value of £433 million³



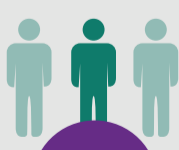
Consumer confidence in contactless is growing³



93% of people who have used contactless payments find them "quick and efficient"⁴



60% recognise the contactless symbol⁴



Said they are irritated by how long it can take to pay in shops⁴



Almost half are dissatisfied with the delay in making a card payment in a bar, café or restaurant⁴



Said they would not visit again if forced to wait a long time⁴

Contactless means being able to serve customers faster and cut down queues. Using contactless means you'll never miss a sale during peak times.

1. From 12.5 million UK payments processed by WorldPay in January - December 2012 to 43.6 million UK payments in January - December 2013

2. The UK Cards Association statistics, December 2013.

3. According to WorldPay transactional data from January 2012-January 2014.

4. WorldPay's Omni-channel consumer research was carried out independently on behalf of WorldPay by Davies Hickman Partners between April-June 2013. It included qualitative and quantitative research. Consumers completed 9 x 1.5 hour depth interviews in Cardiff, London and Manchester exploring attitudes to payments and trialling and testing new payment methods. This was followed by a 30 question survey of 2,159 consumers completed online in May 2013 using nationally representative quotas for the UK.