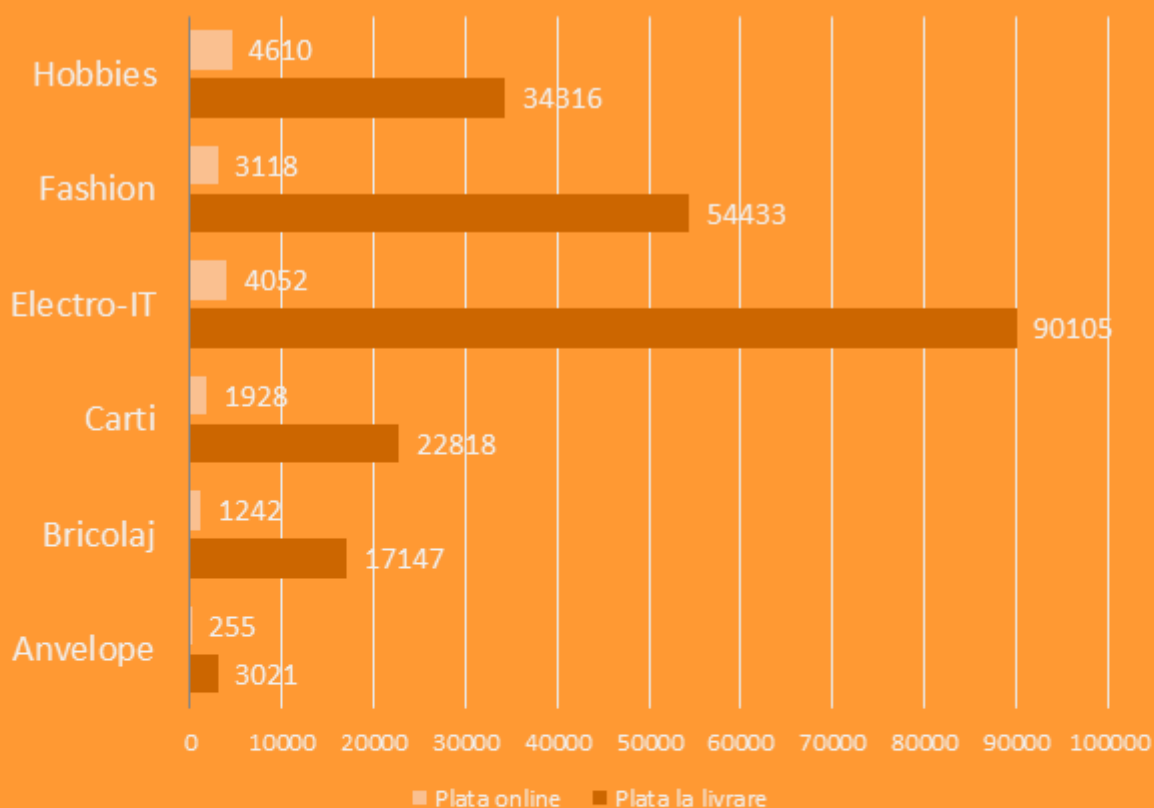


CIFRELE CARE AU FACUT DIFERENTA IN ONLINE

Retrospectiva anului 2013

- Vanzari totale pe platforma ContentSpeed: 15,8 milioane de euro

Evolutia numarului de comenzi in anul 2013
in raport de tipul produselor cumparate si modalitatea de plata
folosita



in 2013 au fost

237045

comenzi procesate
prin intermediul platformei
ContentSpeed

platforma a procesat, in medie

27 comenzi/ora

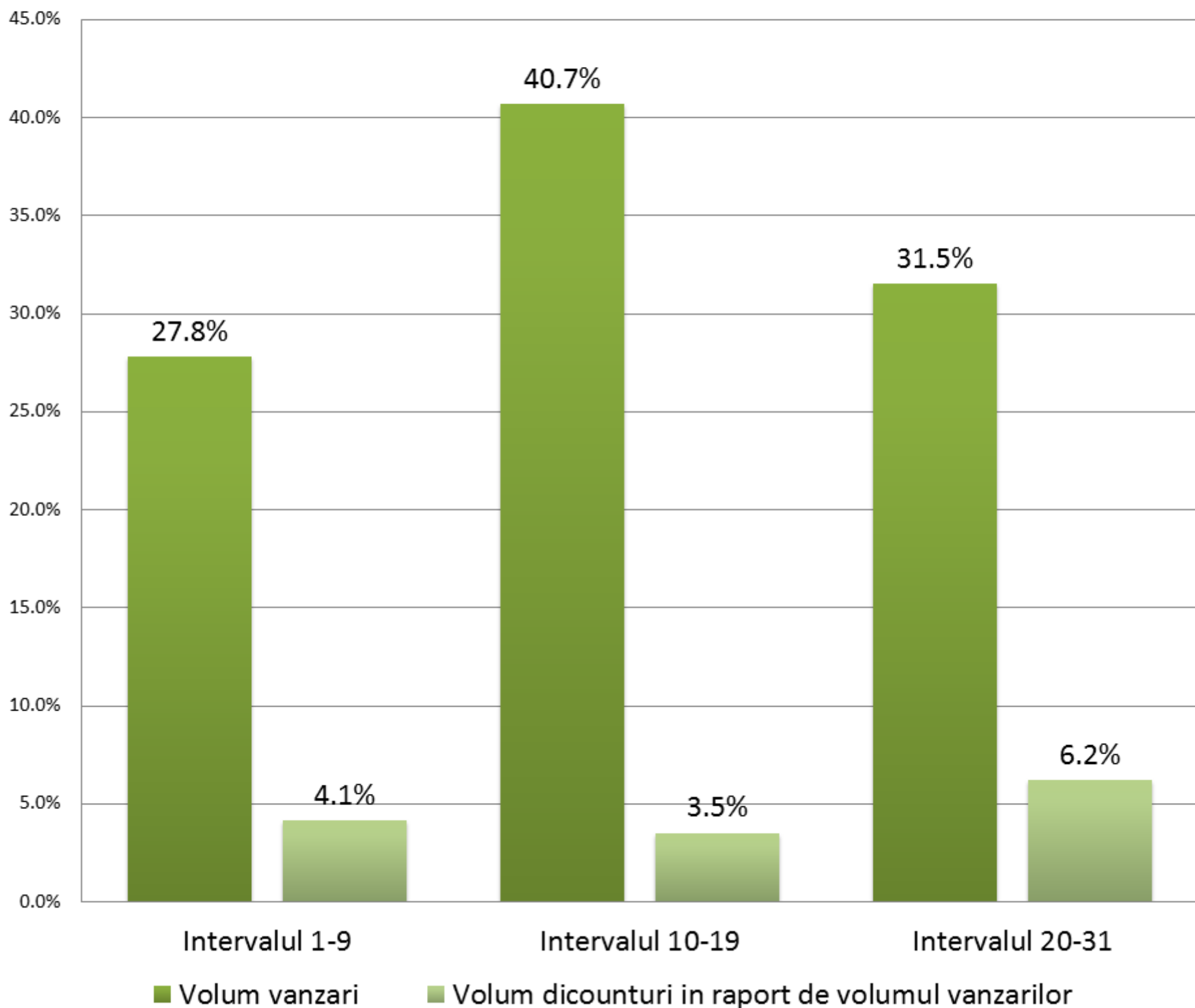
BLACK FRIDAY

a insemnat

2,66 comenzi/min

in 2013, in top 3 categorii
de produse comandate si
platite online au fost
articolele din zona electro-
IT, fashion si cele pentru
activitati de recreere

**Evolutia vanzarilor anuale in functie de data de 10 ale lunii
(ziua de salariu pentru targetul din ecomemrce)**

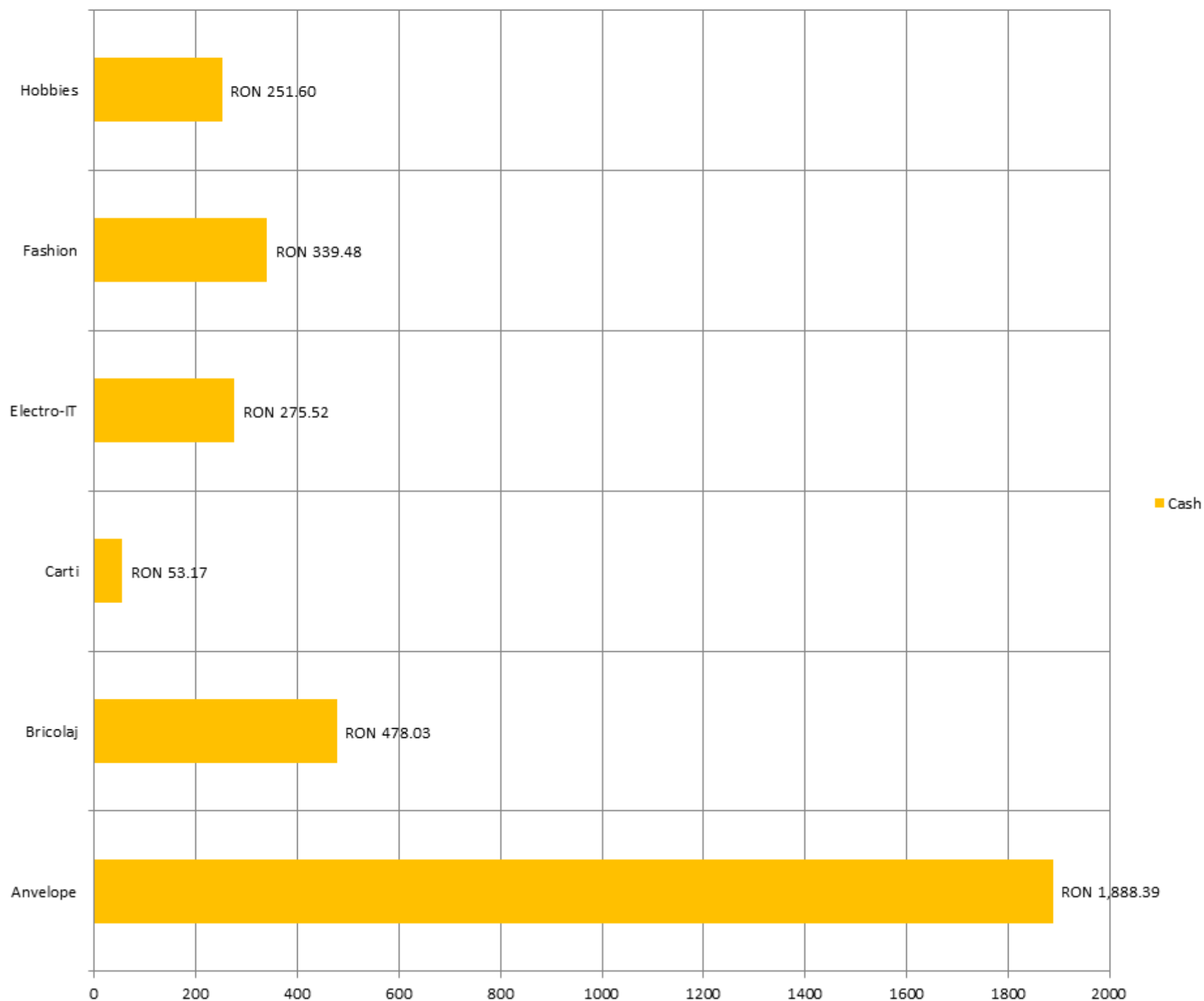


Evolutia platilor pentru cumparaturile online

Tendintele inregistrate la nivelul anului 2013

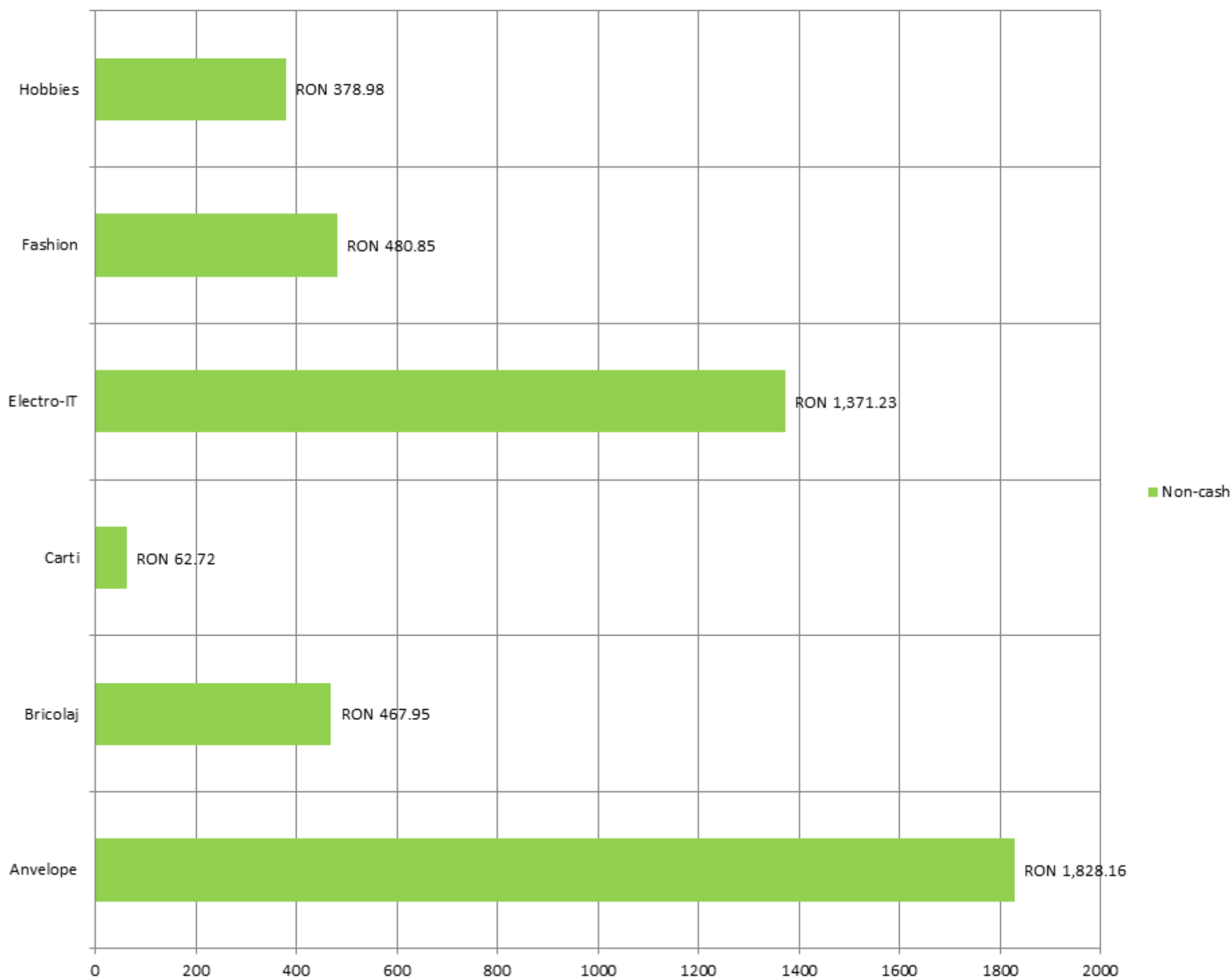
Valoarea medie a comenzii in raport de produse si metode de plata | Anul 2013

Predilectia romanilor pentru cumparaturi online si plata ramburs

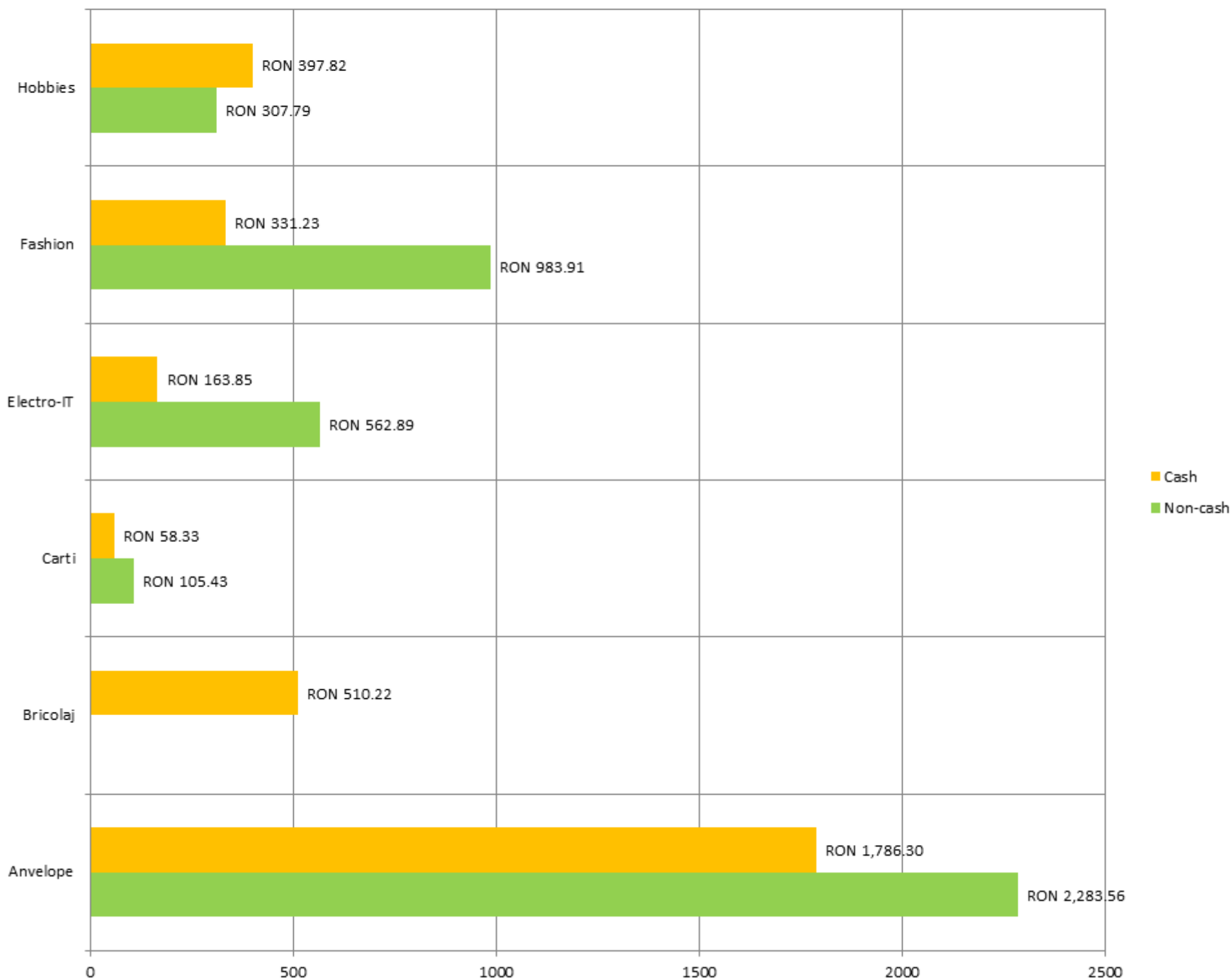


Valoarea medie a comenzii in raport de produse si metode de plata | Anul 2013

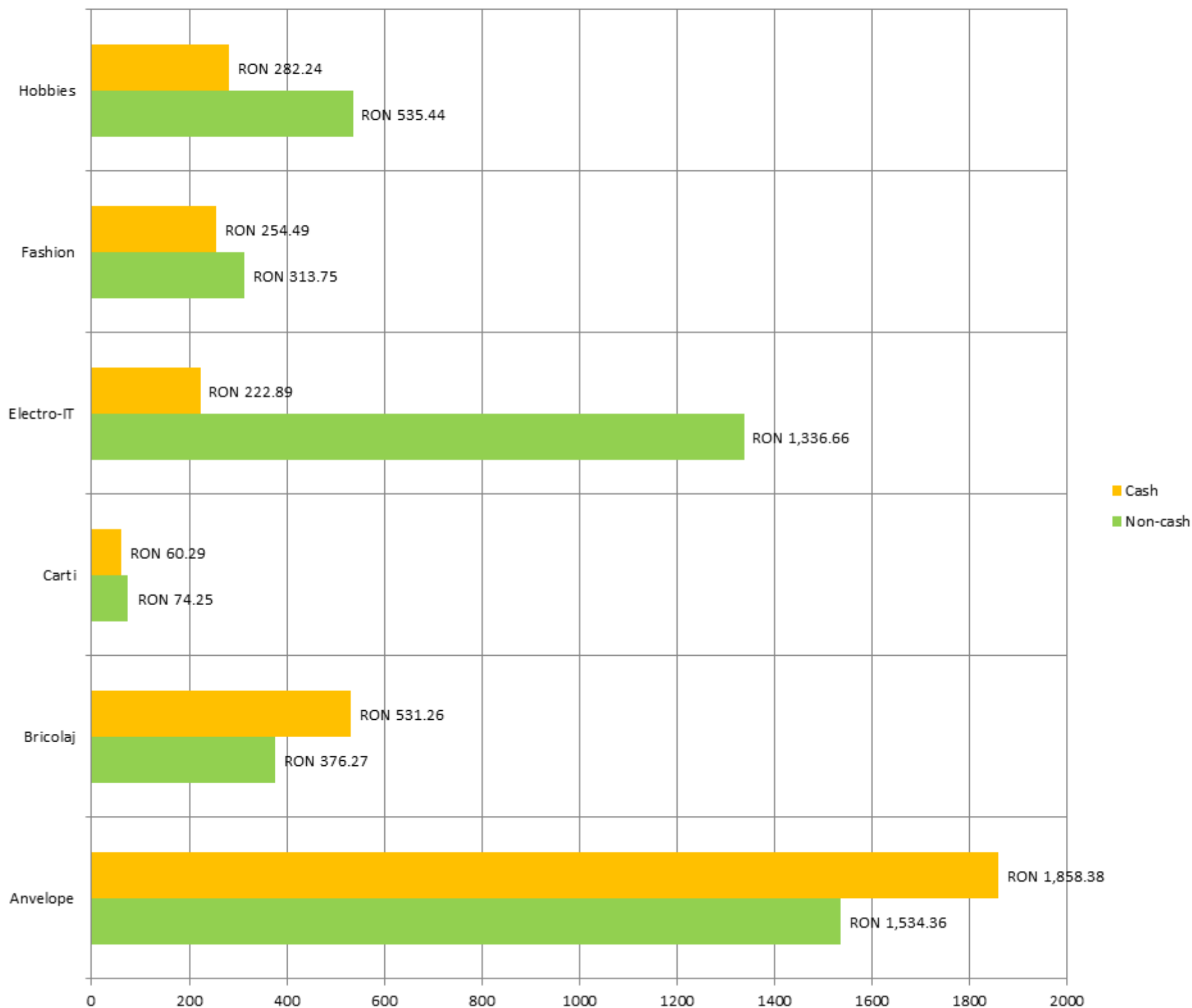
Plata non-cash



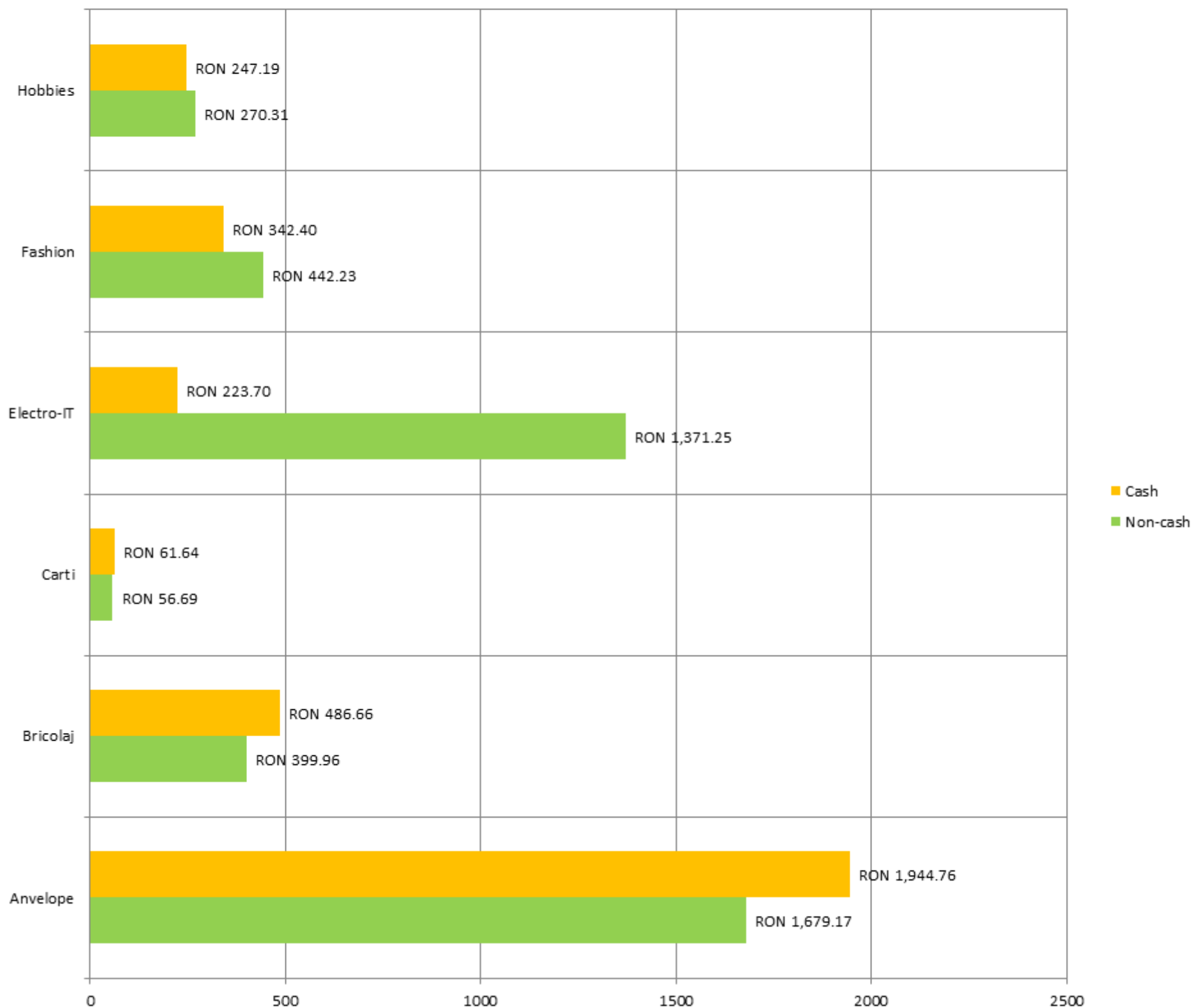
Valoarea medie a comenzii in raport de produse si metode de plata | Trimestrul I



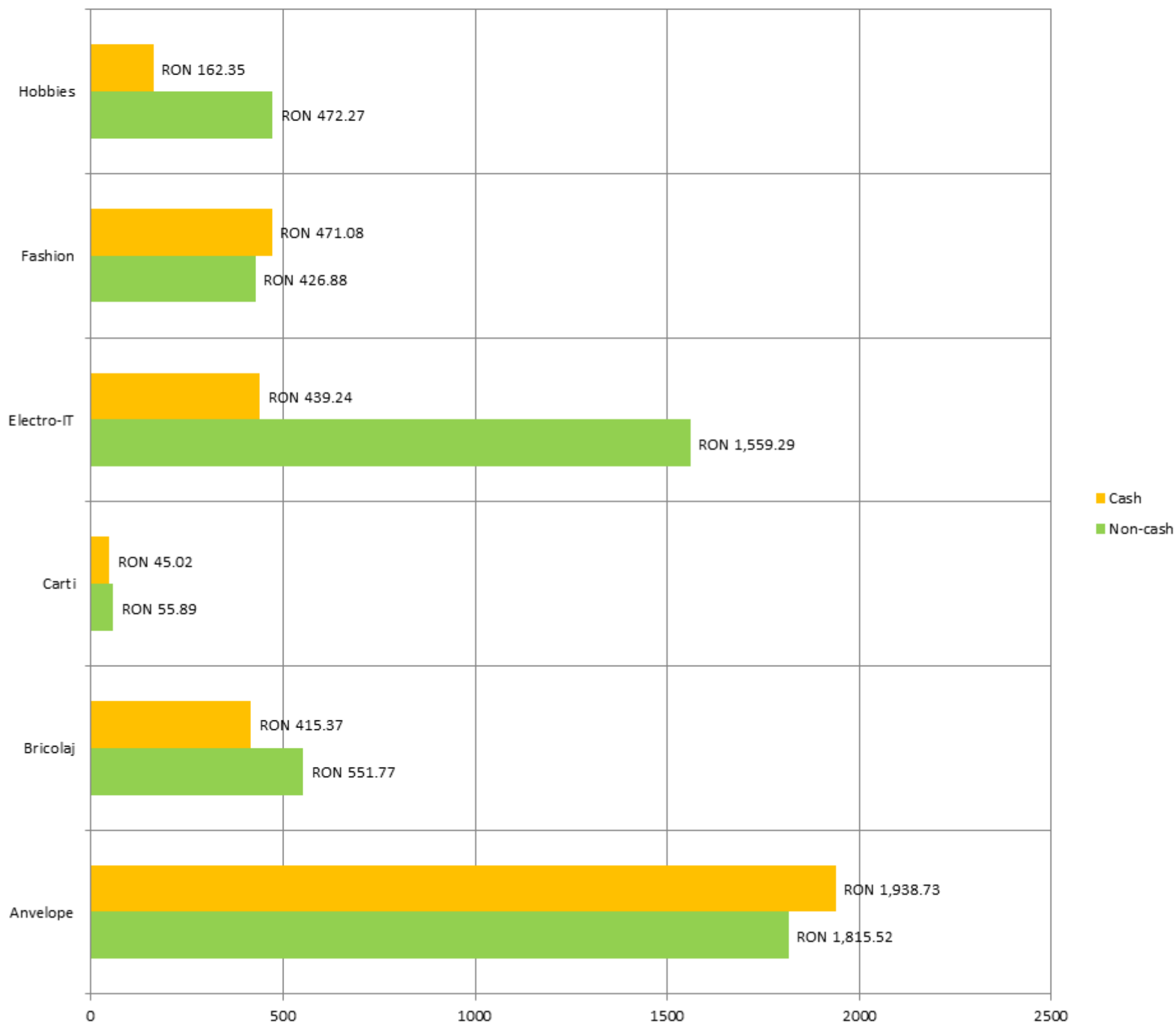
Valoarea medie a comenzii in raport de produse si metode de plata | Trimestrul II



Valoarea medie a comenzii in raport de produse si metode de plata | Trimestrul III

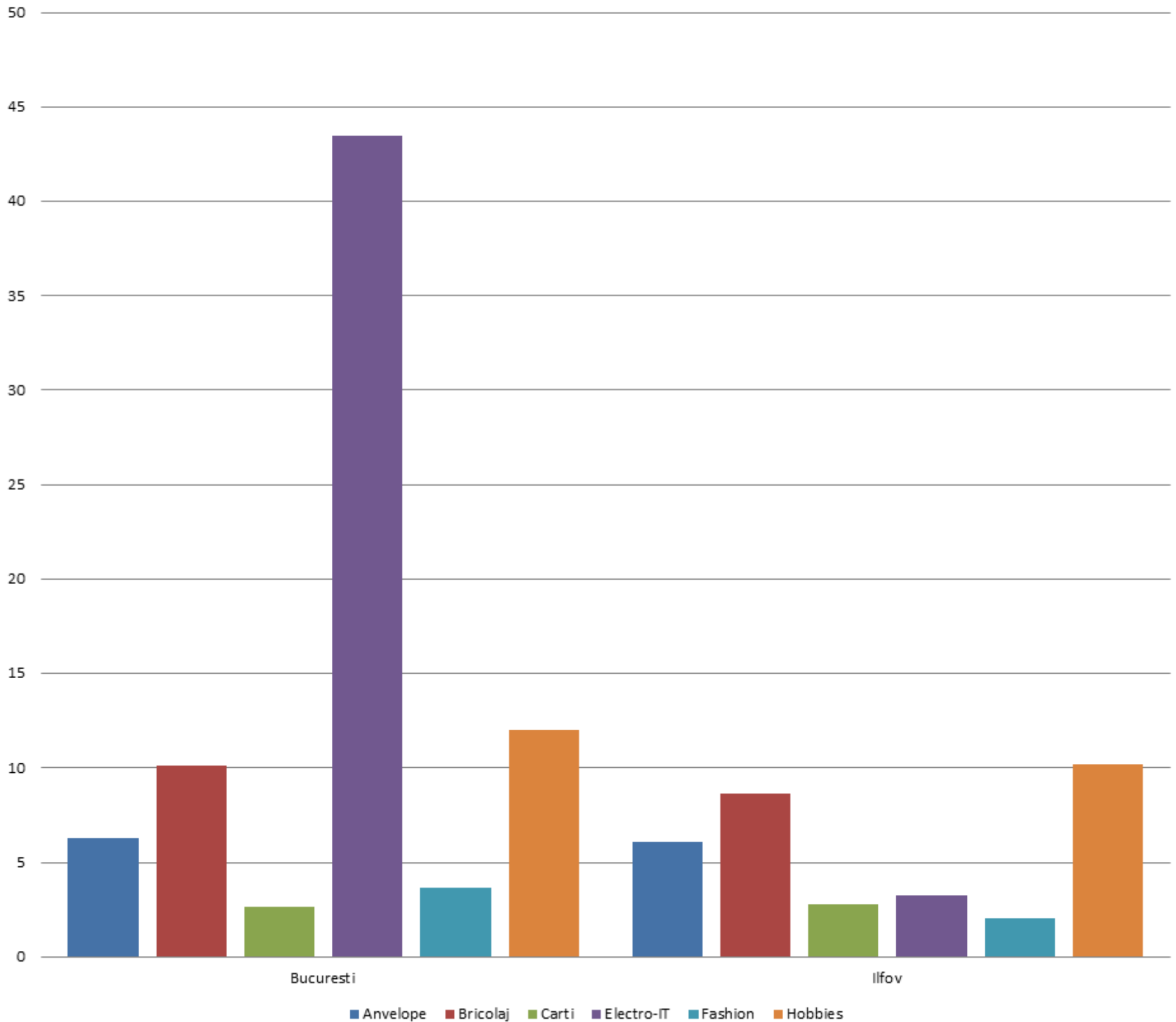


Valoarea medie a comenzii in raport de produse si metode de plata | Trimestrul IV

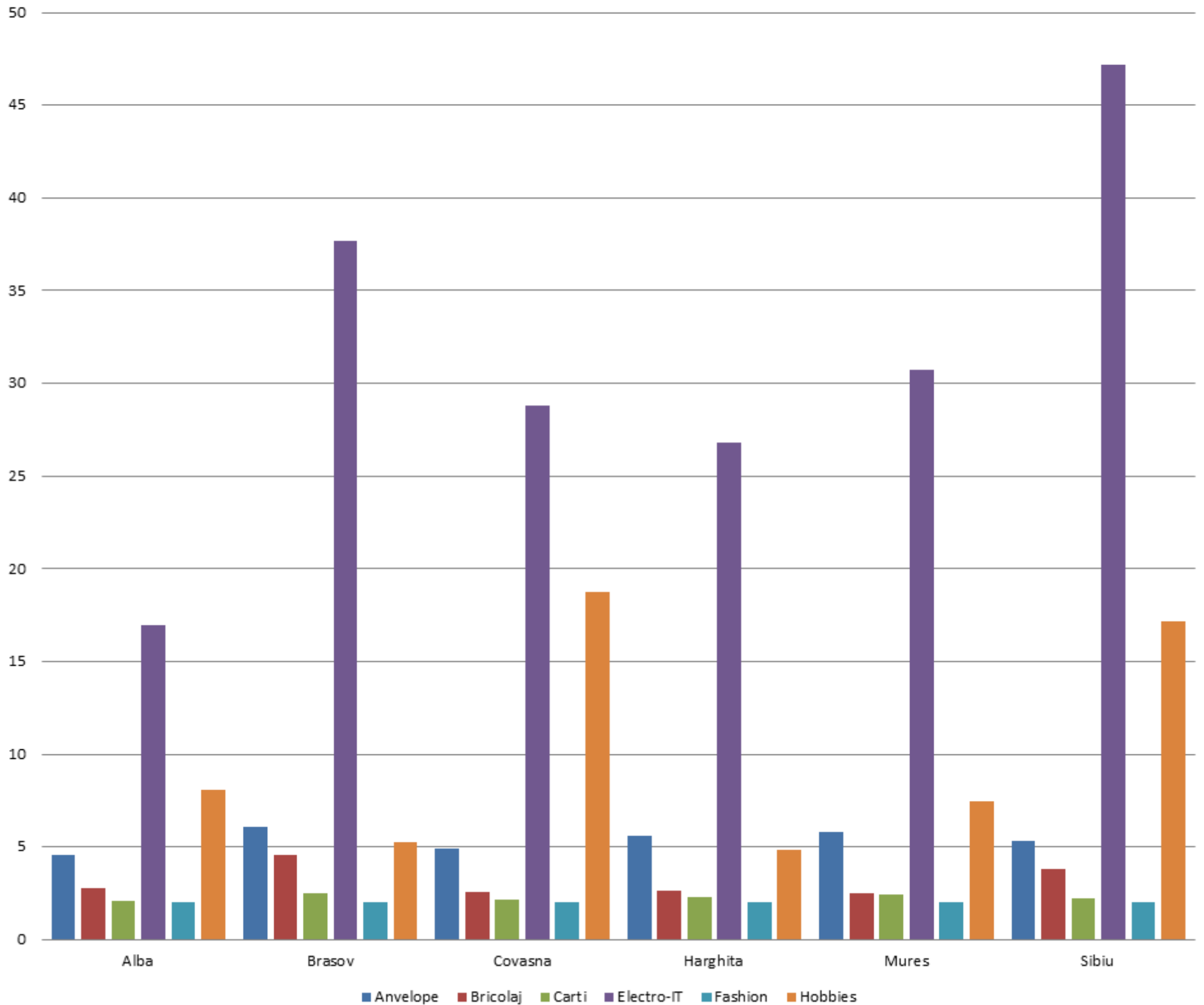


Evolutia cumparaturilor online pe regiuni

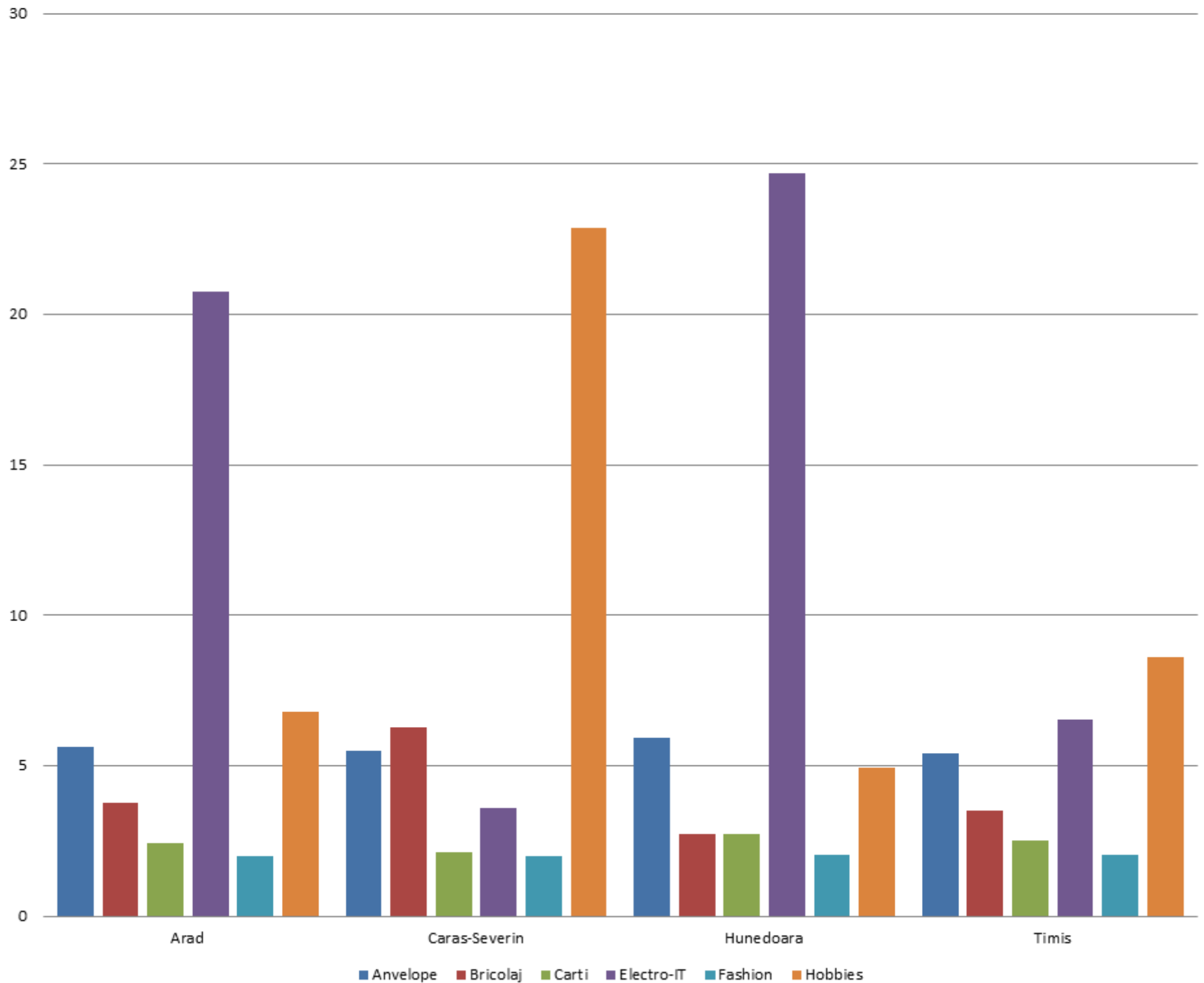
Numarul mediu de produse cumparate online in regiunea Bucuresti-Ilfov



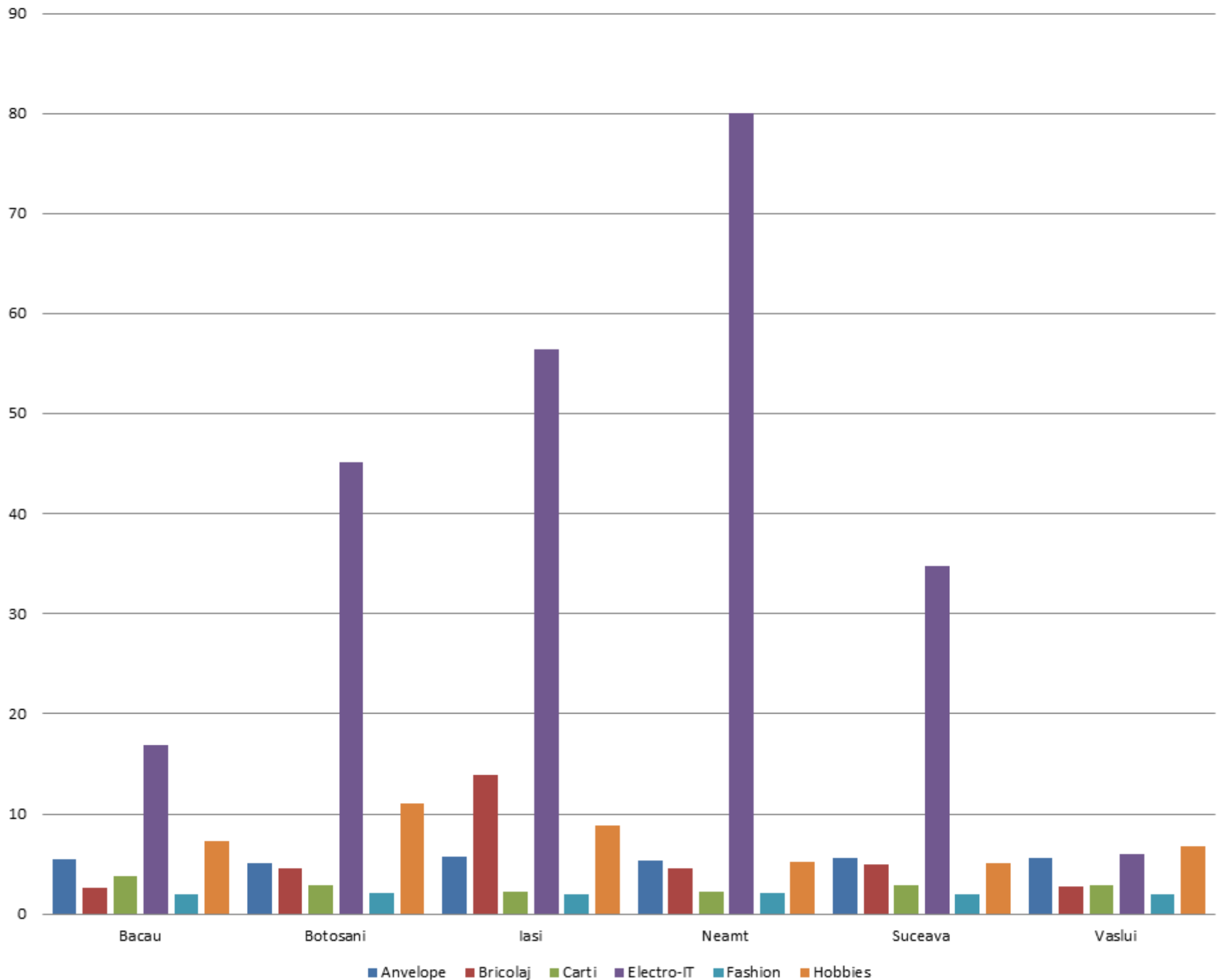
Numarul mediu de produse cumparate online in regiunea Centru



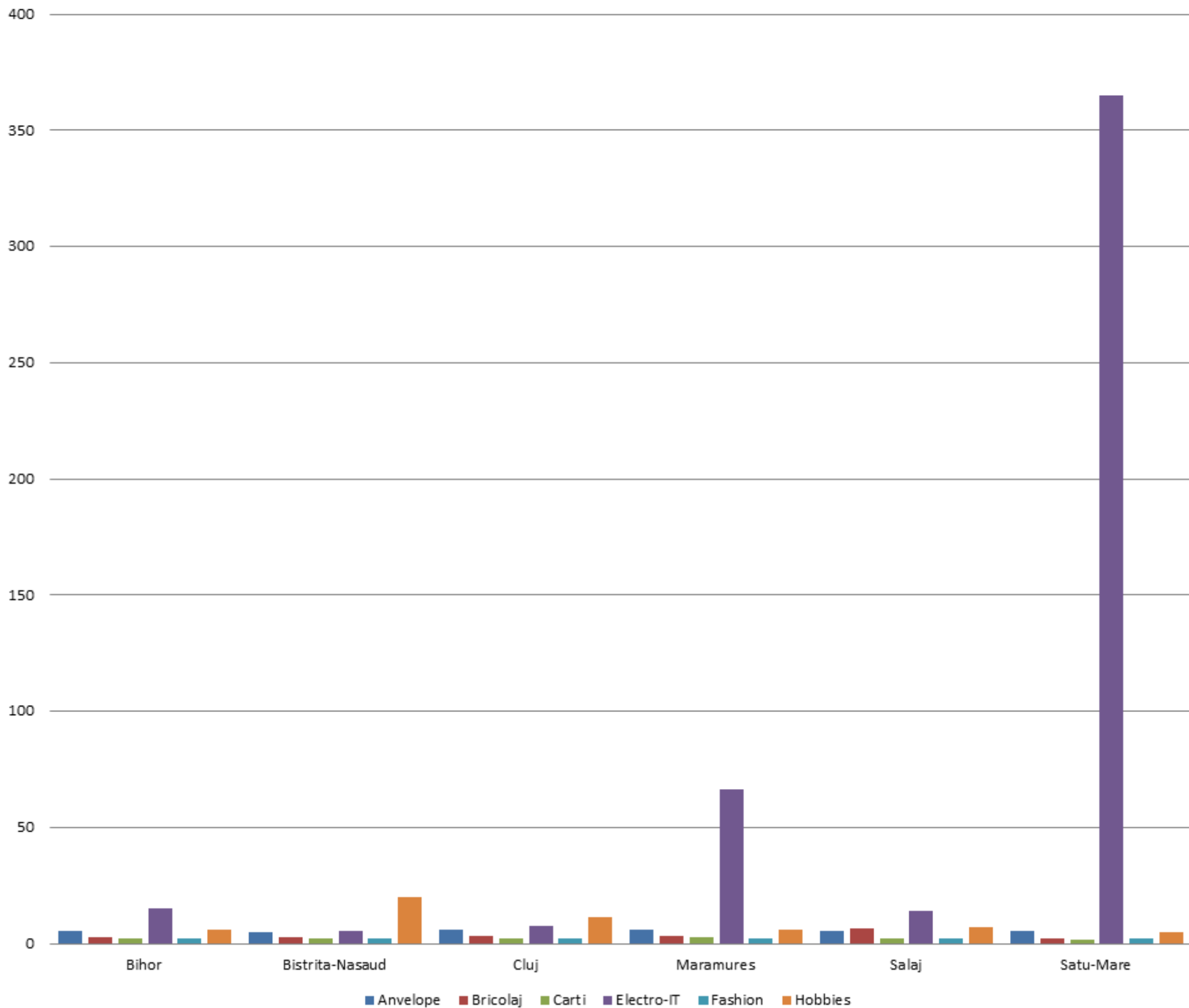
Numarul mediu de produse cumparate online in Regiunea de Vest



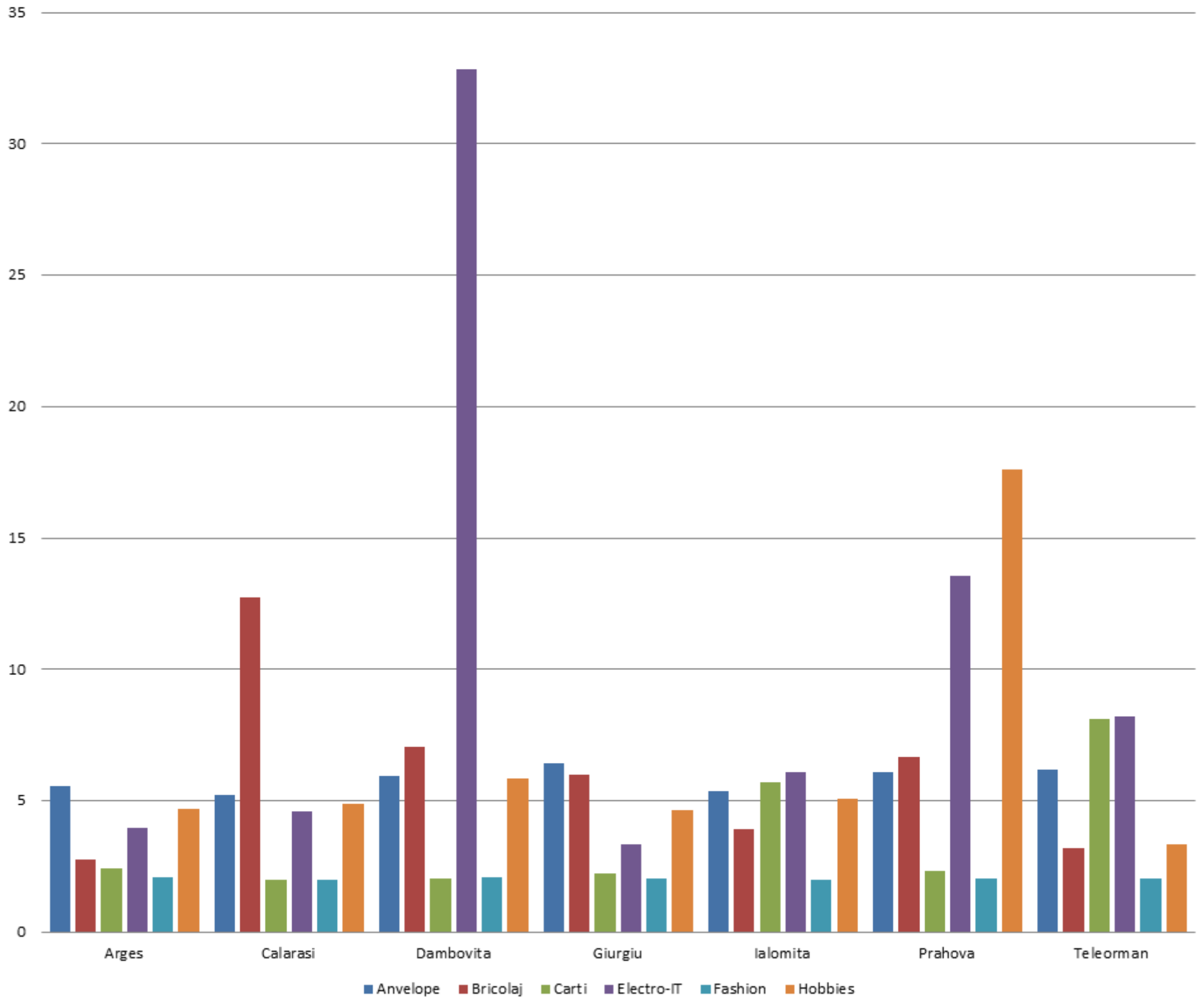
Numarul mediu de produse cumparate online in regiunea Nord-Est



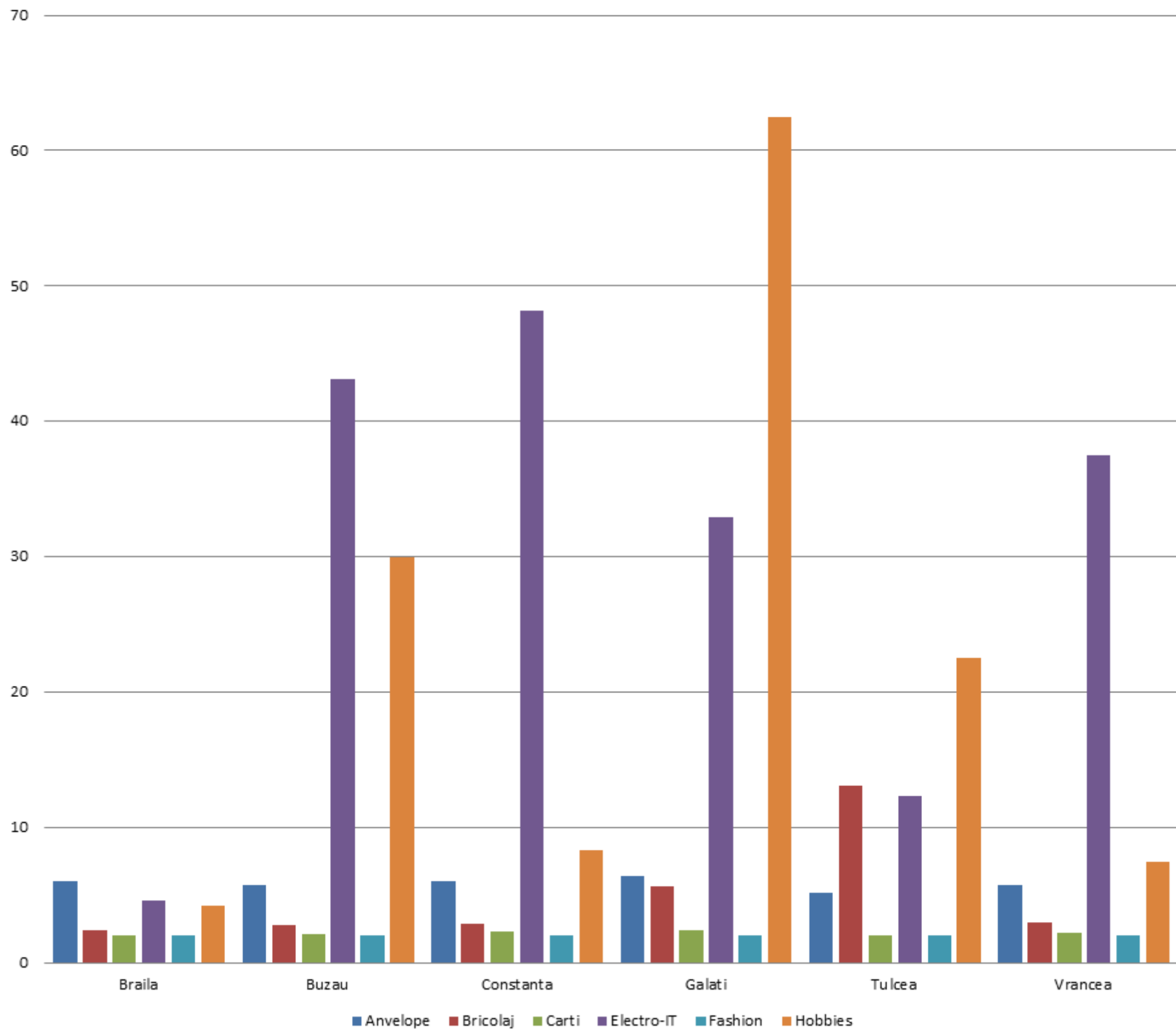
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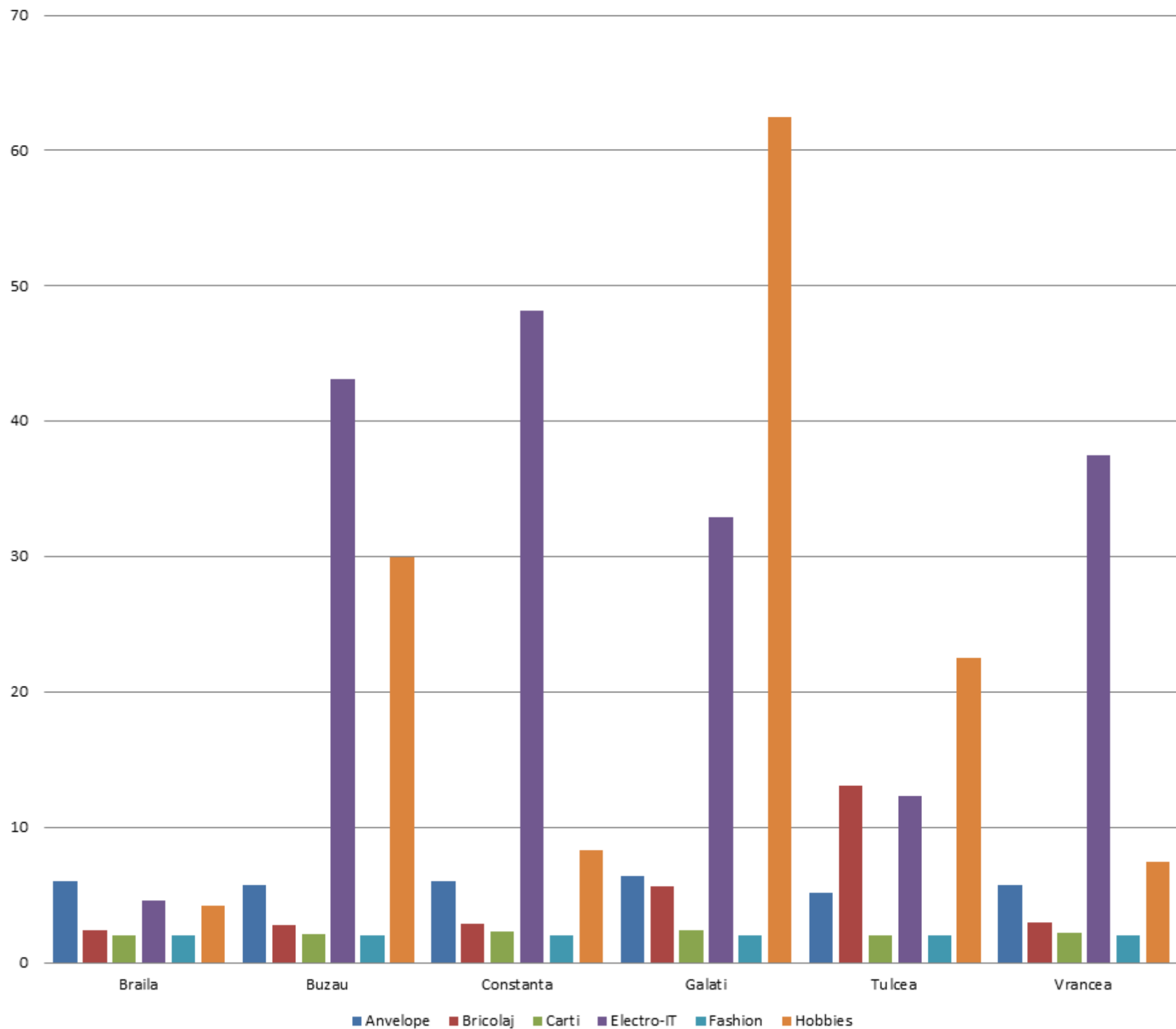
Numarul mediu de produse cumparate online in regiunea Sud



Numarul mediu de produse cumparate online in regiunea Sud-Est



Numarul mediu de produse cumparate online in regiunea Sud-Est



Numarul mediu de produse cumparate online in regiunea Sud-Vest

